

MDQuit's 4th Annual Best Practices Conference

January 21, 2010: Turf Valley Resort

Morning Sessions: Crystal Room (8:45am to Noon)

8:45 am to 9:15am	Registration & Continental Breakfast
9:15 am to 10:00am	Welcome & Introductions Keynote Speaker: Carlo C. DiClemente, <i>Director of MDQuit</i> Keynote Topic: "Do You Know Where Your Smokers Are?"
10:00 am to 10:45am	Keynote Speaker: Kathleen Hoke Dacheille, <i>Director of the Legal Resource Center for Tobacco Regulation, Litigation and Advocacy. University of MD, School of Law</i> Keynote Topic: FDA Regulations
10:45 am to 11:00am	BREAK
11:00 am to 11:45am	Keynote Speaker: Jack Henningfield, <i>Vice President, Research and Health Policy Pinney Associates</i> Keynote Topic: Harm Reduction, Modified Risk Tobacco Products & Electronic Delivery Devices
11:45 am to 12:00pm	Questions

Lunch: Tiffany Room (Noon to 1:15pm)

12:00pm to 1:15pm	Updates from DHMH: Joan Stine, <i>Director of the Center for Health Promotion, Education, & Tobacco Use Prevention</i> & Dawn Berkowitz, <i>Chief, Division of Federal and Special Tobacco Control Initiatives</i>
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Afternoon Sessions: Regency Room

1:15pm to 2:15pm	Motivational Enhancement I: This session will include an overview of basic Motivational Enhancement Techniques, including reflective listening, affirmations, and use of open ended questions. We will practice skills with role plays.
2:30pm to 3:30pm	Motivational Enhancement II: This session will cover more advanced Motivational Enhancement Techniques, including rolling with resistance, summarizing, and eliciting change talk. Role play will be used in small groups to practice techniques.

Afternoon Sessions: Crystal Room

1:15pm to 2:15pm	Maximizing What You Can Do with Fewer Resources: This workshop will be a brainstorming session of finding creative ways for doing what you can with fewer resources. We will explore free media, advertising, and other ways of promoting your classes, groups, etc.
2:30pm to 3:30pm	Brainstorming Hot Topics in Tobacco: Topics will include non-daily smoking, reaching out to hospitals and physicians, SBIRT, smokeless tobacco, and hookah use among high school and college students.